

Services	Cost Incurred (\$) Outsourcing to Other Firms	Cost Incurred (\$) Outsource to us	Cost Saved
Renovation of a pre existing website	5000	3000	2000
Visiting Cards/ Referral pads/ Appointment card	350	100	250
Chatbot Setup	200	100	100
Local Marketing Setup	300	100	200
Social Media Updates	250	100	150
Google Adwords Montoring and Updates	800	100	700
Total Cost Per verification	6900	3500	3400